Kaitlyn Wellborn
GRAPHIC DESIGNER

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About Me

Graphic Designer with a passion for impact-focused work. With a background in print, many freelance projects, and 5 years of experience at a full-service digital design & development agency, I'm comfortable juggling all types of creative projects and am always looking for new ways to incorporate intentional design in my life both personally and professionally.

Work Experience

CARIMUS LLC.
Graphic Designer // *Aug. 2020 - Present*

Work on a cross-functional team to complete various creative projects for clients in the healthcare, energy, and ESG space. Acted as lead creative for many web and app projects, communicating directly with clients and delegating work to others as necessary.

Graphic Design Intern // *Jun. 2019 - Aug. 2020*

Work on a cross-functional team to complete various creative projects for clients in the healthcare, energy, and ESG space. Lead internal marketing creative direction.

UNDERSCORE
Freelance Designer // *Jul. 2019 - Mar. 2020*

Create email templates, postcards, and self-mailers for higher education institutions to promote programs and events. Collaborate with project managers to find solutions to design problems. Adapt to a flexible schedule to fit client needs.

CLASSIC GRAPHICS
Creative Intern // *Jun. 2018 - Aug. 2018*

Assist the creative team with both graphic and structural design for different projects. Oversee some smaller design projects from start to finish through print production.

Education

Appalachian State University
Aug. 2016 - May 2020

Bachelors of Science
Graphic Arts and Imaging Technology,
Print/Packaging and Cross Media
Production Concentrations
Sustainable Business Minor
Magna Cum Laude

Aug. 2019 - May 2020

Chapter President of The Technical Association of the Graphic Arts (TAGA)

University of Canberra
Feb. 2019 - June 2019

Semester Study Abroad
Courses in Graphic Design
& Sustainable Business

Certifications

GOOGLE / COURSERA
UX Design Professional Certificate // *Oct. 2021*

A 6-month course covering all things user experience from planning, user research, and usability studies, to ideating solutions and following the creative process from wireframing to high-fidelity prototypes.